



For Immediate Release March 25

Media Contact: Amanda Fiske

[akfiske@rams.colostate.edu](mailto:akfiske@rams.colostate.edu)

303-956-4822

### **Fiske Brothers Yardworks Launches Spring Lawn Services**

DENVER, Colo. – As warm, sunny days draw families outside to enjoy their yards, Fiske Brothers Yardworks is officially launching spring lawn services for the 2018 season. Yards are the springtime hub for barbeques, playdates and barefoot antics, and with the proper care through aerating and fertilizing, every lawn can flourish into a beautiful and green gathering place.

Fiske Brothers Yardworks is currently offering aerating as well as fertilization and revive treatments throughout South Metro Denver. These specialized services bring lawns out of dormancy and provide important nutrients after a long winter. With careful attention to the lawn's soil, the services allow grass to thrive in the spring while also creating a healthy lawn for the hotter summer months.

Each individual service is \$40, or two can be combined for \$74. If a lawn requires aerating, fertilizing and revive, the three services will come to \$108.

Watering, aerating and fertilizing are essential for the health of any lawn, and with the proper expertise they provide long-lasting benefits such as increased water absorption, deeper root development and better drought tolerance. After a dry winter many lawns are struggling, but as natives to the Denver area, the Fiske Brothers Yardworks team understands this specific environment and how to adapt to the changing conditions. With years of experience and knowledge about lawn care, the staff recognizes the drought while providing specific and insightful lawn services to continue growing lush, green lawns.

"I've been working on lawns since I was a kid," said Tim Fiske, the co-owner of Fiske Brothers Yardworks. "I've learned how to water, when to water, the importance of healthy soil and roots. I've seen what works and what doesn't when cultivating long-term healthy lawns without harsh chemicals."

Rooted in this understanding, Fiske Brothers Yardworks believes that natural and organic products yield the best results in the dry Colorado climate. After testing many different products, the

lawn services began to incorporate organic-based Richlawn fertilizers. These products are designed specifically for Colorado lawns and address the needs of the soil, as it requires less nitrogen and more iron than lawns in other regions. The Revive Organic Soil Treatment also increases water penetration and allows for root development in the normally hard, clay soil. Aerating lets this fertilizer, air and water get down to the roots, therefore creating a platform for sustained growth.

“Lawns are very different in Colorado than in Phoenix, Seattle, Miami, or Atlanta,” said co-owner Greg Fiske. “Grass isn’t just grass. There are dozens of different types and strains that all thrive in different conditions, and we have to take this into account when looking at lawns from a holistic perspective.”

The Fiske Brothers Yardworks team is excited to help customers build their ideal lawn, and the spring services reflect the start of the season as well as the potential for a healthy and picturesque yard. Mowing, trimming and edging will begin in mid-April, and additional services will become available throughout the season.

While Fiske Brothers Yardworks is focused on the behind-the-scenes details of a beautiful yard, each lawn service comes with the motivation of hearing each customer say, “Our lawn has never looked so good.”

**Fiske Brothers Yardworks:** In 1980 Tim and Greg were two teenagers mowing lawns in their neighborhood, and today Fiske Brothers Yardworks operates out of the same area but with more knowledge and experience -- and a few new trucks. With a focus on lawn maintenance throughout the South Metro Denver Area, Fiske Brothers Yardworks offers soil treatments and fertilizing, mowing and aerating as well as leaf clean-ups in the fall. The business is dedicated to knowledgeable and trustworthy service and as a result has received a Gold Star Certificate from the Better Business Bureau Denver/Boulder for more than ten consecutive years.